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Mod# 2
Status Confirmed
Traffic Order# 102331
Printed:
<b>Printed:</b> 08/03/2012 10:42 AM

Rep Order# EC'd Yes

6819933

Ver#

Last Received: 08/02/2012 3:48 PM. Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV.
Advertiser ( ).NASIT
Product NASIT
Estimate# 1248
Buyer Maura Gilroy
Phone# Fax# Agency ( ) GMMB 3050 K.ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 108/115/1248 Flight Dates 10/16/2012 - 10/22/2012 Hiatus Weeks Rep Firm Sales Office ( Salesperson ( Salesperson Phone# Salesperson FAX# ) PHILADELPHIA ) AMY MCCREARY 215-568-6540 215-568-1845

-- CONTRACT COMMENT --

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ندا دا	13	12	11	10	G	00	7	Øλ	G	42	ω	N	ר	Ln
TU-F,M	TU-F,M	TU-F,M	TU-F,M	នប	BO	SU	SU	SA	SA	TU-F,M	TU-F,M	тU-TH,SU- 430A-5A М	TU-F,M	Day
12P-1230I	11A-12P	10A-11A	9A-10A	930A-10A	9A-930A	7A-8A	6A-7A	7A-9A	6A-7A	7A-9A	6A-7A	- 430A-5A	5A-6A	Time
12P-1230P NEWS 3 AT NOON	RACHEL RAY	TODAY SHOW III	TODAY SHOW II	CHRIS MATTHEWS SHOW	NEWS 3 TODAY/WKEND	TODAY ON SUNDAY	NEWS 3 AT SUNRISE	SATURDAY TODAY	NEWS 3 AT SUNRISE	TODAY SHOW	WAKE UP WITH THE WAGNERS .	WAKE UP EARLY W/THE WAGNERS	WAKE UP WITH THE WAGNERS	Program
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	: 30	:30	:30	Len
\$425.00	\$325.00	\$325.00	\$425.00	\$500.00	\$500.00	\$500.00	\$375.00	\$625.00	\$375.00	\$900.00	\$725.00	\$200.00	\$400.00	Rate
10/16-10/22	10/16-10/22	10/16-10/22	10/16-10/22	10/21-10/21	10/21-10/21	10/21-10/21	10/21-10/21	10/20-10/20	10/20-10/20	10/16-10/22	10/16-10/22	10/16-10/22	10/16-10/22	Dates
0	٥	0	0	0	0	0	0	0	0	0	0	0	0	Spots/Week
0	0	0	0	0	0	0	0	0	0	0	0	0	0	# of Weeks
0	0	0	0	Ö	0	0	0	0	0	0	0	0	0	Total Spots
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0-00	Total Cost
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	Rep Order# 6819933 EC'd Yes
	6819933
) } }	Ver#
•	S
	Ver# 5 Mod# 2 Status Confirmed
	Status
	Confirmed
	Traffic Order# 10233
	331
Dan Firm	Printed: 08/02/2012 Lines
	08/03/2012 10:42 AM 2 3:48 PM

																}	⊬ax# LT	Station ] Advertiser Product Estimate# Buyer Phone#	
30	29	28	27	8	25	24	23	22	21	20	19	18	17	7	15		Ln	## <u>@</u>	
SU	SU	ਸ੍ਰ	W	Z	SA	TU-F,M	TU-F,M	SA	TU-F,M	TU-F,M	TU-F,M	TU-F,M	TU-F,M	TU-F,M	TU-F,M	!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!	Day	SNV-TV LAS VI ( ).NASIT NASIT 1248 Maura Gilroy	
10P-11P	830P-930P	10P-11P	9P-10P	8P-10P	630P-730P	7P-730P	630P-7P	5P-630P	5P-630P	430P-5P	4P-430P	3P-4P	2P-3P	1P-2P	1230P-1P		Time	KSNV-TV LAS VEGAS, NV. ( ) .NASIT NASIT 1248 Maura Gilroy	
LAW & ORDER	NEWS AFTER NFL	DATELINE NBC	ROCK CENTER	THE VOICE	JEOPARDY/ WHEEL OF	WHEEL OF FORTUNE	JEOPARDY	KSNV EARLY NEWS	EARLY NEWS	NEWS 4 AT 430P	FIRST NEWS 3 AT FOUR	DR. PHIL	THE DOCTORS	DAYS OF OUR LIVES	NEWS 4: THE AGENDA		Program	.~	
					FORTUNE						,,,							Agency ( ). 3050 K s WASHII Agency C/P1/P2/E Flight Dates Hiatus Weeks	
: 30	:30	:30	:30	:30	:30	:30	: 30	: 30	:30	:30	:30	:30	:30	:30	:30	!	Len	<b>ΞΞΩ</b>	
\$900.00	\$1,600.00	\$2,600.00	\$3,000.00	\$4,000.00	\$525.00	\$1,300.00	\$1,300.00	\$675.00	\$1,200.00	\$725.00	\$725-00	\$450.00	\$325.00	\$425.00	\$325.00	1	Rate	( ) GMMB 3050 K ST NW WASHINGTON, DC 20007 P1/P2/E 108/115/1248 es 10/16/2012 - 10/22/2012	
10/21-10/21	10/21-10/21	10/19-10/19	10/17-10/17	10/22-10/22	10/20-10/20	10/16-10/22	10/16-10/22	10/20-10/20	10/16-10/22	10/16-10/22	10/16-10/22	10/16-10/22	10/16-10/22	10/16-10/22	10/16-10/22		Dates	2	
0	0	0	0	0	0	Q	C	0	0	0	0	0	0	O	0		Spots/Week	Rep Firm Sales Office ( ) Salesperson ( ) Salesperson Phone# Salesperson FAX#	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		# of Weeks	one <del>t</del>	
0	0	0	0	0	ä	Ö	0	0	0	0	á	0	0	0	0		Total Spots	) PHILADELPHIA ) AMY MCCREARY \$ 215-568-6540 215-568-1845	
s0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	  -  -  -  -  -	Total Cost	PHIA WARY 540 845	

2 of

Daypart

	EC'd Yes	Rep Order#
		6819933
		Ver#
		()
		Mod# 2
		Ver# 5 Mod# 2 Status Confirmed
Showing Buylines: All Lines	Last Received:	Traffic Order# 102331
ll Lines	Last Received: 08/02/2012 3:48 PM	Printed: 08/03/2012 10:42 AM

				rax#	Estimate# Buyer Phone#	Station Advertis Product
34	ω	32	3   12	Ln	nate# r e#	Station K Advertiser Product
SA	TU-F,M	SA	TU-F,M	Day	1248 Maura Gilroy	KSNV-TV LAS VE ( ).NASIT NASIT
1130P-1A	1135P- 1235A	11P-1135I	11P-1135	Time	7	Station KSNV-TV LAS VEGAS, NV Advertiser ( ).NASIT Product NASIT
SATURDAY NIGHT LIVE	TONIGHT SHOW W/ JAY LENO	11P-1135P NEWS 3 NIGHTSIDE	11P-1135P NEWS 3 NIGHTSIDE	Program		7.
	LENO				Agency Crite 2/E Flight Dates Hiatus Weeks	Agency ( ) GMMB 3050 K ST NW WASHINGTON
:30	:30	:30	:30	Len		) GMMB (ST NW INGTON
\$1,400.00	\$500.00	\$1,100.00	\$1,200.00	Rate	10/16/2012 - 10/22/2012	( ) GMMB 3050 K ST NW WASHINGTON, DC 20007
10/20-10/20	10/16-10/22	10/20-10/20	10/16-10/22	Dates	[2	
0	0	0	0	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office ( Salesperson (
0	0	0	0		n Phone# n FAX#	
0	Ģ	0	0 1		215-568-6540 215-568-1845	) PHILADELPHIA ) AMY MCCREARY
\$0.00	\$0.00	\$0.00	\$0.00	Total Cost	5540 845	PHIA REARY

Daypart

### -REPORT TOTALS-

Report Totals: 0 / \$0.00

## -SALES MONTBLY TOTALS-

Station Totals: 0 / \$0.00 Sales Totals: 0 / \$0.00 Oct 12: 0 / \$0.00

Lines not sent/rcld/rtrn: 0 / \$0.00

-COMPETITIVE-Market Totals

\$0

XXXX KINV CATV

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KTUD KBLR

KINC KVCW

% % 0

KVMY KLAS

υ m %

KVVU KSNV

28% 17%

# -- COMPETITIVE COMMENTS-

EST SHARES

Books Demos NOV12 RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

3 of

4

**Rep Order#** 6819933 **EC'd** Yes Ver# 5 Mod# 2 Status Confirmed Traffic Order# 102331 

Station KSNV-TV LAS VEGAS, NV.

Advertiser ( ).NASIT

Product NASIT

Estimate# 1248

Buyer Maura Gilroy

Phone#

Fax#

-- CREDIT RISK -- CASH IN ADVANCE

Agency ( ) GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 108/115/1248
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

 Rep Firm
 Sales Office ( ) PHILADELPHIA

 20007
 Salesperson ( ) AMY MCCREARY

 248
 Salesperson Phone# 215-568-6540

 -10/22/2012
 Salesperson FAX# 215-568-1845

4 of

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1	EC'd Yes	Ren Order#
		6819933
		Ver# 2
		Ver# 2 Status Returned
		Traffic Order# 102331
Showing Buylines: All Lines	Last Received:	Printed:
Lines	Last Received: 05/30/2012 8:48 AM	05/31/2012 11:09 AM

Phone# Fax# Product Estimate# Buyer Station KSNV-TV LAS VEGAS, NV. Advertiser ( ).NASIT

Product NASIT Maura Gilroy Agency ( ) GMMB 1010 WISCONSIN AVE,S SU.800, WASHINGTON, DC 20007 Agency C/P1/P2/E 108/115/1248 Flight Dates 10/16/2012 - 10/22/2012 Hiatus Weeks Rep Firm Sales Office ( Salesperson ( Salesperson Phone# Salesperson FAX#

Daypart

-- CONTRACT COMMENT --

) PHILADELPHIA ) AMY MCCREARY

215-568-6540 215-568-1845

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тü−ғ,м	TU-F,M	SU	SU	SU	SU	SA	SA	TU-F,M	TU-F,M	TU-TH,SU- 430A-5A М	TU-F,M	Day	SC=* REMARKS PLEASE SEE BELOW. THANSK!	
10A-11A	9A-10A	930A-10A	9A-930A	7A-8A	6A-7A	7A-9A	6A-7A	7A-9A	6A-7A	- 430A-5A	5A-6A	Time	SK.	
TODAY SHOW III	TODAY SHOW II	CHRIS MATTHEWS SHOW	NEWS 3 TODAY/WKEND	TODAY ON SUNDAY	NEWS 3 AT SUNRISE	SATURDAY TODAY	NEWS 3 AT SUNRISE	TODAY SHOW	WAKE UP WITH THE WAGNERS	WAKE UP EARLY W/THE WAGNERS	WAKE UP WITH THE WAGNERS	Program		
: 30	: 30	: 30	:30	: 30	: 30	: 30	:30	:30	: 30	: 30	:30	Len		
\$325.00	\$425.00	\$500.00	\$500.00	\$500.00	\$375.00	\$625.00	\$375-00	\$900.00	\$725.00	\$200.00	\$400.00	Rate		
10/16-10/22	10/16-10/22	10/21-10/21	10/21-10/21	10/21-10/21	10/21-10/21	10/20-10/20	10/20-10/20	10/16-10/22	10/16-10/22	10/16-10/22	10/16-10/22	Dates		
42	ıt»	Н	н	22	j-al	22	þul	ហ	ហ		£n	Spots/Week		
H	ь	ļA	j-rd	احدا	ы	ь	ь	فبو	М	₽	ъ.	₩e o : e e ks		
44	45	<b>Jud</b>	Н	2	ь	N	ъ	U	ហ	44	ហ	Total Spots		
\$1,300.00	\$1,700.00	\$500.00	\$500.00	\$1,000.00	\$375.00	\$1,250.00	\$375.00	\$4,500.00	\$3,625.00	00.008\$	\$2,000.00	Total Cost		

															Fax#	Estimate# Buyer Phone#	Station Advertiser Product	Rep Order# EC'd Yes
27	26	* 22 55	* 24	*23	22	21	20	19	18	17	16	5	1 <u>4</u>	13	Į,		KS;	der# Yes
¥	ĸ	SA Station ]	TU-F,M Station 1	TU-F,M Station 1	SA	TU-F,M	TU-F,M	TU-F,M	TU-F,M	TU-F,M	TU-F,M	TU-E,M	TU-F,M	TU-F,M	Day	1248 Maura Gilroy	SNV-TV LAS ( ).NAS NASIT	6819933
9P-10P	8P-10P	7P-8P Remark:	730P-8P Remark:	7P-730P Remark:	5P-630P	5P-630P	430P-5P	4P-430P	3P-4P	2P-3P	1P-2P	1230 <b>P</b> -1P	12P-1230P	11A-12P	Time	,	KSNV-TV LAS VEGAS, NV. ( ) NASIT NASIT	Ver#
ROCK CENTER	THE VOICE	JEOPARDY/ WHEEL V2 NOT NA JEOP/WHI	WHEEL OF V2 NOT NA -	JEOPARDY V2 NOT NA	KSNV EARLY	EARLY NEWS	NEWS 4 AT	FIRST NEWS	DR. PHIL	THE DOCTORS	DAYS OF	NEWS 4:	P NEWS 3 AT	RACHEL R	Program		<u>«</u>	2 Status
TER	Ħ	// WHEEL OF	FORTUNE - WHEEL	- JEOP 63	LY NEWS	WS	T 430P	WS 3 AT FOUR		ORS	OUR LIVES	THE AGENDA	T NOON	RAY				Status Returned
		FORTUNE 630-730P	7-730P	630-7P				UR								Agency C/r 1/r 2/E Flight Dates Hiatus Weeks	Agency ( 1010 1 SU.80	Traffic Order# 102331
:30	:30	:30	:30	:30	: 30	: 30	: 30	:30	:30	:30	:30	:30	:30	:30	Len		( ) GMMB 1010 WISCONSIN AVE,S SU.800, WASHINGTON, J	<b>ier</b> # 10233
\$3,000.00	\$4,000.00	\$525.00	\$1,300.00	\$1,300.00	\$675.00	\$1,200.00	\$725.00	\$725.00	\$450.00	\$325-00	\$425.00	\$325.00	\$425.00	\$325.00	Rate	10/16/2012 - 10/22/2012	( ) GMMB 1010 WISCONSIN AVE,S SU.800, WASHINGTON, DC 20007	
16/17-10/17	10/22-10/22	10/20-10/20	10/16-10/22	10/16-10/22	10/20-10/20	10/16-10/22	10/16-10/22	10/16-10/22	10/16-10/22	10/16-10/22	10/16-10/22	10/16-10/22	10/16-10/22	10/16-10/22	Dates	)12	0007	Printed: 05.  Last Received: 05/ Showing Buylines: All Lines
Н	Þ	N	ເກ	ហ	<u>د ـ</u> ـــ	<b>О</b> 1	ίπ	ហ	ហ	ហ	2	ហ	ហ	ω	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office ( Salesperson (	05/31/2012 11:09 AM 05/30/2012 8:48 AM Lines
Д	Н	Þ	⊢	ji	Н	Н	Ъ	H	I	Ь	Н	Þ	Ŀι	<del> </del>	k # of Weeks	n Phone# n FAX#		1:09 AM 48 AM
Н	Ľ	N	ហ	W	ь	տ	ហ	ທ	σ	un	23	Çī	ហ	ω	Total Spots	215-568-6540 215-568-1845	) PHILADELPHIA ) AMY MCCREARY	
\$3,000.00	\$4,000.00	\$1,050.00	\$6,500.00	\$6,500.00	\$675.00	\$6,000.00	\$3,625.00	\$3,625.00	\$2,250.00	\$1,625.00	\$850.00	\$1,625.00	\$2,125.00	\$975.00	Total Cost	-6540 -1845	LPHIA CREARY	2 of 4
							-								Daypart 			

		1	LT LT	Rep Order# EC'd Yes  Station KS Advertiser Product Estimate# Buyer Phone#
30	29	28	Ln	Yes Yes  n Ks tiser ct ate#
SU	នប		Day	er# 6819933 Ver# 27cs  KSNV-TV LAS VEGAS, NV er ( ).NASIT  NASIT  # 1248  Maura Gilroy
10P-11P	830P-930P	10P-11P	Time	Ver# 2 VEGAS, NV.
LAW & ORDER	830P-930P NEWS AFTER NFL	DATELINE NBC	Program	Status Returned
: 30	:30	:30	Len	Agency ( ) GMMB 1010 WISCONSIN AVE,S SU.800, WASHINGTON, I Agency CP1/P2/E 108/115/1248 Flight Dates 10/16/2012 - 10/ Hiatus Weeks
\$900.00	\$1,600.00	\$2,600.00	Rate	<i>i</i> 2
10/21-10/21	10/21-10/21	10/19-10/19	Dates	Printed: 05/31  Last Received: 05/30  Showing Buylines: All Lines  Re Sai C 20007 Sai
Н	Н	  -  -  -	Spots/Week	05/31/2012 11:09 AM 05/30/2012 8:48 AM ines  Rep Firm Sales Office ( Salesperson ( ) Salesperson Phone# Salesperson FAX#
₽	<b> </b>	₽ 	# of Weeks	* <b>e</b>
₽	ļ	⊬     	Total Spots	3 PHILADELPHIA AMY MCCREARY 215-568-6540 215-568-1845
00.00	\$1,600.00	\$2,600.00	Total Cost	3 of 4 PHIA REARY 1845

Daypart

### -REPORT TOTALS-

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TU-F,M

1135P-1235A

TONIGHT SHOW W/ JAY LENO

:30

\$500.00

10/16-10/22

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\$2,500.00

:30

\$1,100.00

10/20-10/20

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\$1,100.00

:30

\$1,200.00

10/16-10/22

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4

\$4,800.00

34

S K

1130P-1A SATURDAY NIGHT LIVE

:30

\$1,400.00

10/20-10/20

\$1,400.00

ω

SA

11P-1135P NEWS 3 NIGHTSIDE

 $^{\omega}_{\rm L}$ 

TU-F,M

11P-1135P NEWS 3 NIGHTSIDE

Report Totals: 104 / \$77,250.00

### -SALES MONTHLY TOTALS-

Oct 12: 104 / \$77,250.00
Sales Totals: 104 / \$77,250.00
Station Totals: 104 / \$77,250.00
Lines not sent/rcld/rtrn: 0 / \$0.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE—

Market Totals \$275,893

CATV

940

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> KBLR KTUD

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> > KINC

KVCW

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KLAS KVMY

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KSNV KVVU

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-COMPETITIVE COMMENTS-

EST SHARES

Rep Order# EC'd Yes Buyer Phone# Station KSNV-TV LAS VEGAS, NV.
Advertiser ( ).NASIT
Product NASIT
Estimate# 1248 Maura Gilroy 6819933 Ver# 2 Status Returned Showing
Showing
Showing

Order

Order

Order

Showing
Showing
Showing
Showing
Showing
Showing
Showing
Showing
1010 WISCONSIN AVE,S
SU.800, WASHINGTON, DC 20007
Agency C/P1/P2/E 108/115/1248
Flight Dates 10/16/2017
Hiatus Weeks Traffic Order# 102331 Last Received: 05/3 Showing Buylines: All Lines Printed: 05/31/2012 11:09 AM 05/30/2012 8:48 AM Rep Firm Sales Office ( Salesperson ( Salesperson Phone# Salesperson FAX# ) PHILADELPHIA ) AMY MCCREARY 215-568-6540 215-568-1845

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Demos Books

RA35+ NOV12 Fax#

CASH IN ADVANCE - CREDIT RISK -